

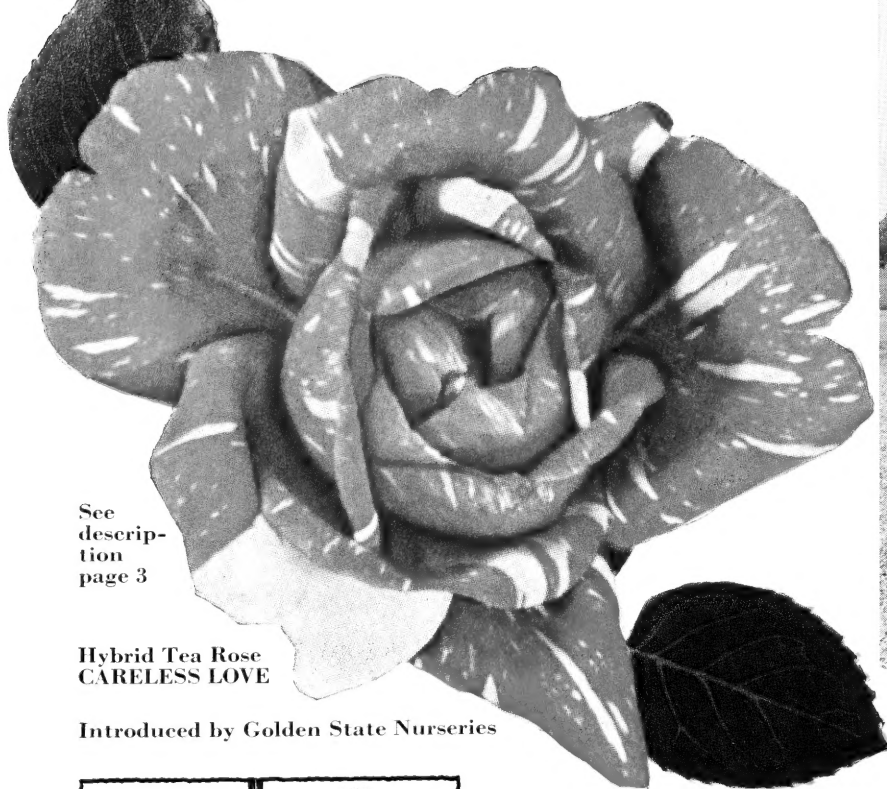
©

Hybrid Tea Rose, WHITE KNIGHT. Plant Pat. 1359. All-America Winner for 1958. (See Back Cover)

Roses for 1958

GOLDEN STATE NURSERIES

ATLANTA • GEORGIA



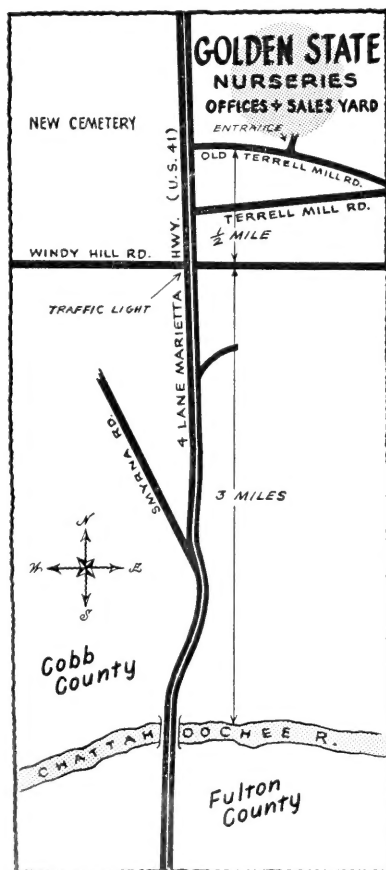
See
description
page 3

Hybrid Tea Rose
CARELESS LOVE

Introduced by Golden State Nurseries



JAY AND ELLEN HERRING



Dear Friends:

Another year has passed and it is time to get out another catalog, to thank you for the orders you trusted us to fill for you last year and to welcome new friends to our fast-growing family of satisfied customers throughout the nation.

We have already started our "Living Catalog of Roses" garden at our new home 12 miles north of Atlanta on U. S. highway No. 41 with many of the newer varieties already in and more to be in by spring of 1958. You are cordially invited to stop by and see the roses in bloom any time you have the opportunity.

To keep up with your desire for new rose varieties we try to grow several of the new creations each year. Within these pages you will find many of the "tried and true" older ones along with several entirely new introductions, among them being the 1958 A.A.R.S. winners. We heartily recommend that you try them. They have been selected because of their outstanding performance throughout the country in all types of soil and climatic conditions.

Yours for more and better roses,

Jay and Ellen Herring

LATE SPRING THROUGH SUMMER AND FALL

Container-grown
roses are available at
the nursery at prices
slightly higher than
those listed in catalog

TIME OF SHIPMENT

Roses reach us from our California growing fields in late fall, and we begin making shipments immediately to customers whose orders are waiting. All orders are filled in rotation as received. If you wish to have us ship your roses on a certain date, please specify on your order sheet and we will do our best to have them in the mail on that day.

JOIN THE AMERICAN ROSE SOCIETY

You are most cordially invited to become a member of the American Rose Society, a non-profit organization serving rose lovers everywhere with numerous publications filled with interesting articles and advisory counsel. We will be glad to send you an application blank, or write directly to the American Rose Society, 4048 Roselea Place, Columbus 14, Ohio. Membership dues are \$5.50 a year.

HOW TO ORDER

Please address your orders to Golden State Nurseries, Box No. 307, North Side Station, Atlanta, Ga.

All allowable discounts have been listed. 3 of a kind discount applies only when 3 or more of one variety are ordered. 10 plant discount on standard roses only on unbroken bundles of 10 plants of one variety. Send cash, check or money order with your order.

We will make no mislabeled substitutions. If a variety ordered is sold out, we will substitute another rose as near like it as possible, of equal or greater value. Each plant will bear its CORRECT NAME.

All roses are shipped prepaid. Georgia customers add 3% sales tax.

OUR GUARANTEE

We ship only top-quality, No. 1 grade plants. Each and every variety is unconditionally guaranteed to be true to name and class and to reach you in perfect condition. Each plant is guaranteed to live and bloom the next normal blooming season after planting. Complaints should reach us no later than the first June 20th after shipping date.

ACCEPT YOUR RESPONSIBILITY by using good planting, feeding and growing procedures and be rewarded with good strong, healthy plants with a profusion of lovely blooms.

Hybrid Tea ROSES

COLLECTION NO. 1

This is the first of many collections that run throughout the entire catalog. We have tried to arrange each group in a pleasant combination of colors, and then we offer the plants as a collection at reduced prices.

1 each of
Careless Love Capistrano
Golden Scepter

Only **\$5.70**

(Value \$6.50)

©

GOLDEN SCEPTER

CARELESS LOVE. (Plant Pat. 1582.) Genuinely unique, and so distinctive no one could fail to recognize it instantly. Strikingly similar to a variegated camellia in coloring, it combines pink with white streaks or whole petals, rose and white, red and white, and occasionally a pure pink or an apricot-yellow bloom right on the same stem as the others. Not affected in color by the sun. From Red Radiance it inherits vigor, sure-blooming qualities, hardiness, long life and unfailing reliability. The plants grow about 3 feet high and produce fragrant flowers steadily through the season.

\$2.50 each; 3 for \$6.60

GOLDEN SCEPTER. (Plant Pat. 910.) The non-fading, vivid golden yellow color is as apparent in the fully open flower as in the slender, urn-shaped buds. Flowers unfurl slowly and last a long time. A good vigorous plant, with glossy foliage.

\$2.00 each; 3 for \$5.25

NOCTURNE. (Plant Pat. 713.) These buds are the longest, most perfectly streamlined of any red rose. They open to many-petaled, richly textured, bright cardinal-red beauties with deep crimson in the heart in spring and fall. During summer the color is lighter and brighter. Pleasantly fragrant. The plants are vigorous, the foliage large and lush.

\$2.25 each; 3 for \$6.00

LA JOLLA. (Plant Pat. 1103.) Another Charlotte Armstrong seedling, in soft pastel tones of gold, cream and light pink. Larger than average plants, shiny green foliage and a wide range of adaptability make it one of the nicest "gentle-colored" roses.

\$2.50 each; 3 for \$6.60

CAPISTRANO. (Plant Pat. 922.) Beautiful long, bright cherry-red buds open to large, long-lasting, perfectly formed blooms of sparkling rose-pink. Flowers with rich rose fragrance are borne on long stems, ideal for cutting. Very vigorous; large, shiny leaves.

\$2.00 each; 3 for \$5.25

SHOW GIRL. (Plant Pat. 646.) Show Girl has acquired world-wide honors. Long, almost carmine-colored buds open to heavy-textured, fragrant flowers of rapturous pink. These lovely buds are very large and yet they are perfect in form and hold well when cut. Large, sturdy and productive.

\$2.25 each; 3 for \$6.00

GRAND'MERE JENNY. (Plant Pat. 1148.) Richly colored buds open to soft tints of carmine-pink and gold. The blooms are sweetly scented with a soft tea fragrance that exactly fits their light, delicate grace. They have 25 to 30 petals and open to about 4½ inches. Free flowering.

\$2.25 each; 3 for \$6.00

LA JOLLA

CAPISTRANO



COLLECTION NO. 2

This is an exciting group of
Show Girl Grand'mere Jenny

Nocturne

One of each only **\$5.90**

(Value \$6.75)



NOCTURNE

©

GRAND'MERE JENNY

SHOW GIRL

Ten PRIZE-WINNING



TALLYHO



TALLYHO. (Plant Pat. 823.) The plant is strong in every way—tall, vigorous, free branching, with dark green, healthy, leathery foliage and a multitude of blooms. The flower is an unusual combination of rich colors—bleeding-heart-rose on the inner side of the petals, accented by a stronger crimson on the reverse. Buds and open flowers are perfect, with lovely form and spicy fragrance. The large canes bear quantities of blooms, which make beautiful arrangements indoors.

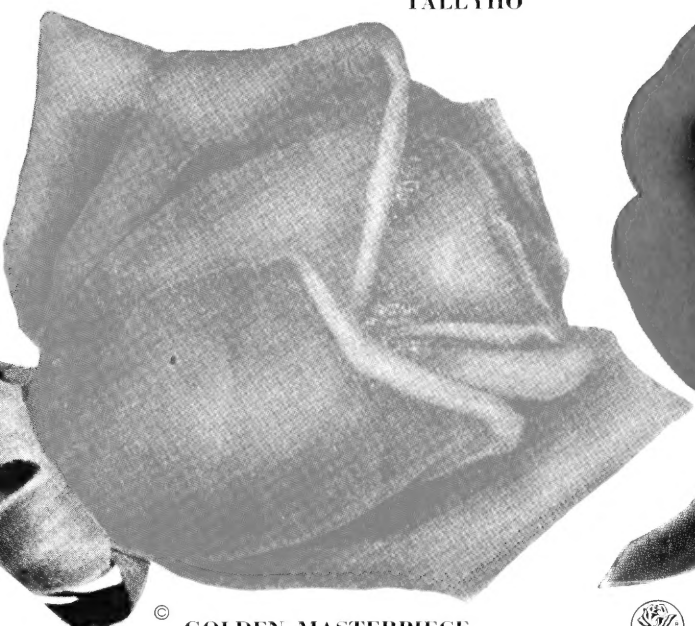
\$2.25 each; 3 for \$6.00

GOLDEN MASTERPIECE. (Plant Pat. 1284.) Huge, high-centered blooms of clear golden yellow follow the slender, 2-inch-long buds. Summer sun only intensifies the glorious color. Very shapely and long lasting, with tea fragrance. Through the whole season the majestic blooms are constantly repeated. They come on long, sturdy stems and sometimes are as much as 6½ inches in diameter. Very rich, ornamental foliage on a vigorous plant reaching a height of 2½ to 4 feet.

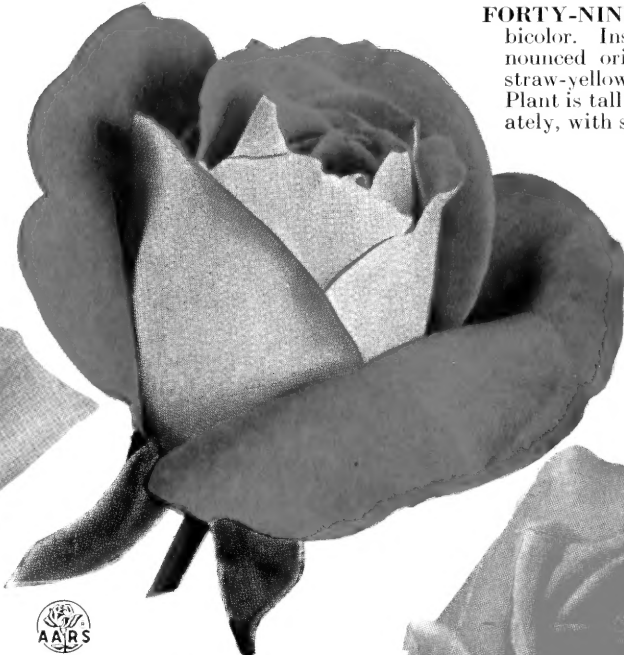
\$2.75 each; 3 for \$7.20

MIRANDY. (Plant Pat. 632.) A real "man's rose," with big fat pointed buds and flowers so packed with petals that sometimes you wonder how the stem can support the bloom! The color is a rich maroon-red of great distinction, with black shadings. Penetrating, full-bodied fragrance. This rose is at its peak of glory during the summer and early fall, when most varieties suffer from heat; its color and form are less attractive in cold, wet weather. A vigorous, free-branching plant with leathery foliage.

\$2.25 each; 3 for \$6.00



© GOLDEN MASTERPIECE



FORTY-NINER

FORTY-NINER. (Plant Pat. 792.) A vivid bicolor. Inside of petals is a very pronounced oriental red, outside chrome to straw-yellow, forming a strong contrast. Plant is tall and upright, branching moderately, with straight, sturdy stems and very few thorns. Mildly fragrant.

\$2.25 each; 3 for \$6.00

TIFFANY. (Plant Pat. 1304.) The illustration shows this handsome rose in its liveliest fall coloring. During the blooming season flowers vary in lighter tones of this same phlox-pink, always accented with yellow at the base of the petals. Bushy, vigorous, free-blooming plants; remarkably long-lasting flowers.

\$2.50 each; 3 for \$6.60



MIRANDY



TIFFANY

COLLECTION NO. 3

Here is a spectacular collection

1 each of

La Jolla, Tallyho, Golden Masterpiece, Mirandy

Only **\$8.50** (Value \$9.75)

HYBRID TEA ROSES

MOJAVE. (Plant Pat. 1176.) This brilliant orange rose leads its color class. The orange is made even more fiery by modifying tones of salmon and apricot in warm weather and hot red flares in cooler seasons. Big, healthy plants; long stems. It blooms from early spring to late fall and is perfect for cutting. \$2.75 each; 3 for \$7.20

SUTTER'S GOLD. (Plant Pat. 885.) Truly a great rose, with exquisite, long-pointed buds of rich yellow, shaded with orange and red, borne on long, strong stems. The 24-petaled open flowers are high centered and of excellent cutting quality. Big, lusty, well-proportioned plants with disease-resistant, glossy foliage. Spicy fragrance. \$2.25 each; 3 for \$6.00

HAPPINESS. (Plant Pat. 911.) Brilliant, flaming red blooms with amazing substance and texture in the petals. You'll like the vivid color and the fact that while it changes to carmine-crimson as it matures it does not blue. The outer petals curl to points in layer after layer about the solid, pointed center. Fine for cutting. \$2.00 each; 3 for \$5.25

FIRST LOVE. (Plant Pat. 921.) The delicate dawn-pink color of this rose is utterly impossible to illustrate, but we assure you that it is not only of rare delicacy but also exceptionally durable. The long, tapering buds are a joy to behold, and the vigorous, upright plants carry their flowers on long, slender stems that are just right for cutting. Free branching and free blooming. \$2.25 each; 3 for \$6.00

LAS VEGAS. (Plant Pat. 1486.) A new rose of warm salmon-pink color with a golden sheen at the base of each petal. The long-pointed buds open to high-centered flowers often 6 inches in diameter, with 30 or more petals. Excellent for cutting. Vigorous grower with good dark green foliage. \$2.50 each; 3 for \$6.60

COLLECTION NO. 4

3 Real Beauties

1 each of

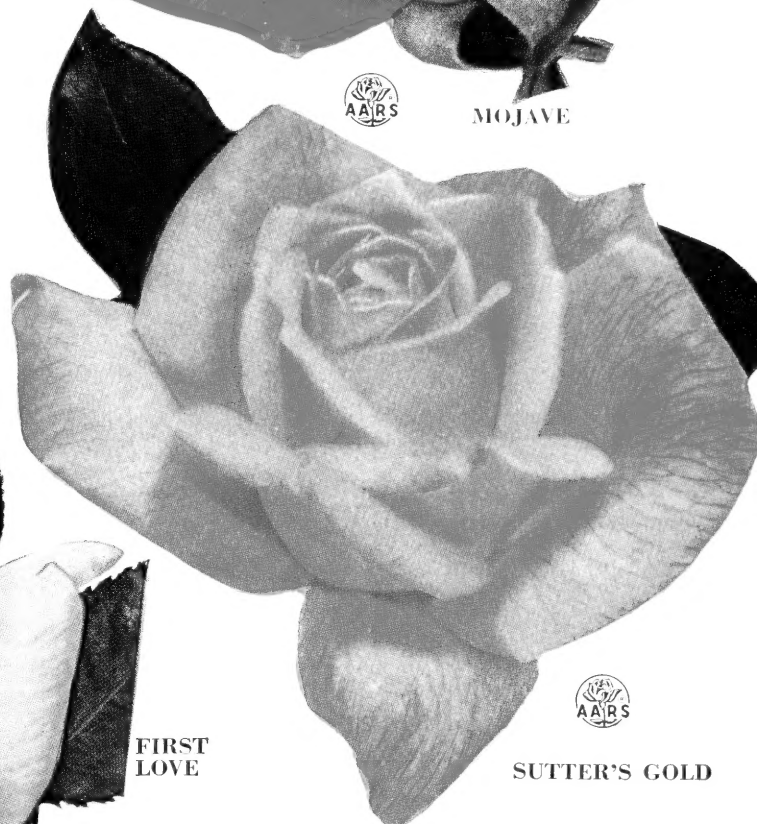
Mojave Las Vegas
Tiffany

Only \$6.75

(Value \$7.75)



MOJAVE



SUTTER'S GOLD



FIRST LOVE



LAS VEGAS



HAPPINESS

Please Use Our Convenient
Order Blank

Add Beauty and PLANT THESE FINE



PEACE. (Plant Pat. 591.) The buds are golden yellow with a flash of pink along the petal edges. Flowers open very slowly, giving long-lasting blooms showing delicate tints of yellow and pale gold. Long, straight stems and handsome, shining, dark green foliage. \$2.50 each; 3 for \$6.60

BLANCHE MALLERIN. (Plant Pat. 594.) Good white roses are few and far between, but Blanche Mallerin fills that need with distinction. Pure white, fragrant and well formed in both bud and flower, with a satiny sheen that makes it outstanding. Plants are upright, with strong, wiry stems. \$2.25 each; 3 for \$6.00

CHARLOTTE ARMSTRONG. (Plant Pat. 455.) There has to be a "best of all," and in most people's opinion Charlotte Armstrong is that rose. It is by far the most popular rose in the South. Long, shapely, carmine buds and gorgeous cerise flowers of perfect form and giant size. The plant is very tall and rugged. It deserves a place in every garden. \$2.25 each; 3 for \$6.00

COLLECTION NO. 5

Jay's Favorite

1 each of

Tiffany Chrysler Imperial
Love Song Charlotte Armstrong

Only \$8.50

(Value \$9.75)

PEACE



HELEN
TRAUBEL



BLANCHE MALLERIN

HELEN TRAUBEL. (Plant Pat. 1028.) The delightful color changes with the weather from a light, sparkling pink to a gorgeous, luminous apricot. The unusually large, long buds and magnificent flowers delight everyone who sees them. The plants are a pleasure for any gardener, since they require no pampering to reach their bigger-than-average size. \$2.50 each; 3 for \$6.60

CHARLES MALLERIN. (Plant Pat. 933.) A big, dark, midnight-red rose with extremely velvety petals. The fragrance is rich and satisfying. Best of all, it does not blue with age. A hybrid tea with fine vigor and good foliage. \$2.50 each; 3 for \$6.60

CHARLES
MALLERIN

CHARLOTTE
ARMSTRONG



COLLECTION NO. 6

The Seven Best for the South

Tiffany
Love Song

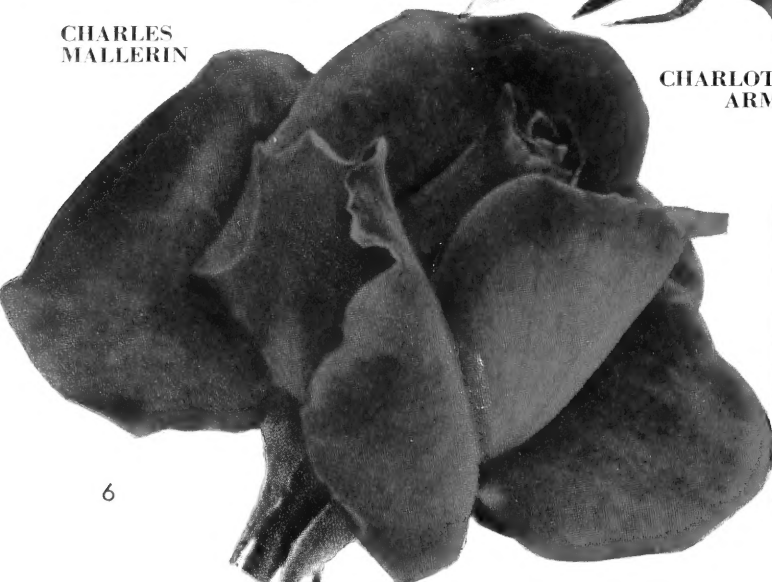
Peace
Chrysler Imperial
Helen Traubel

Charlotte Armstrong
New Yorker

1 of each for

Only \$14.95

(Value \$17.00)



Fragrance to Your Garden

EVERBLOOMING ROSES

CHRYSLER IMPERIAL. (Plant Pat. 1167.)

Rich crimson-red, fragrant flowers, 4½ to 5 inches across, are borne singly on long, sturdy stems, ideal for cutting. The buds open very slowly. Heavy, dark green foliage on a compact, well-balanced bush. A perfect exhibition variety that commands plenty of attention at all the big flower shows.

\$2.50 each; 3 for \$6.60

LOWELL THOMAS. (Plant Pat. 595.)

Absolute reliability and a steady succession of blooms all season long make Lowell Thomas well loved in the Southland. Long, well-formed buds of bright golden yellow are carried on long stems. The open flower is of a delicate light yellow which makes a charming contrast with some of the strong reds and pinks in the rose garden.

\$2.25 each; 3 for \$6.00

CONFIDENCE. (Plant Pat. 1192.)

A tremendous rose. The buds are actually 2½ to 3 inches long, and the flower unfolds to a full 6 inches across. The coloring is superb, with the general effect of a peach-toned pastel blend. Plants are well branched, upright, bushy.

\$2.25 each; 3 for \$6.00

NEW YORKER. (Plant Pat. 823.)

The huge flowers of dazzling bright red are abundant through the growing season. Buds of perfect form and texture, opening slowly. Plants are vigorous, bushy and only 3 feet tall. Completely non-fading. Hardy and healthy, blooming until frost.

\$2.25 each; 3 for \$6.00

LOVE SONG. (Plant Pat. 1360.)

This new hybrid tea rose has as one of its parents the famous favorite, Peace, and the size of the bloom is identical. But the color is vastly richer, with the reverse side of the petals a deep yellow and the open flower a rich salmon-pink, tinted on the lower third of the petals with bright yellow. Sturdy, Peace-like plants and non-fading color make this fragrant new rose a worth-while addition to your garden. A free bloomer offering a wealth of flowers all season.

\$2.50 each; 3 for \$6.60

COLLECTION NO. 7

Here's one covering the full range of colors, from white to deepest red.

Charles Mallerin Lowell Thomas
Blanche Mallerin Confidence

1 of each for

Only \$8.10 (Value \$9.25)

LOVE SONG

All Our Roses Are
Postpaid to You

COLLECTION NO. 8

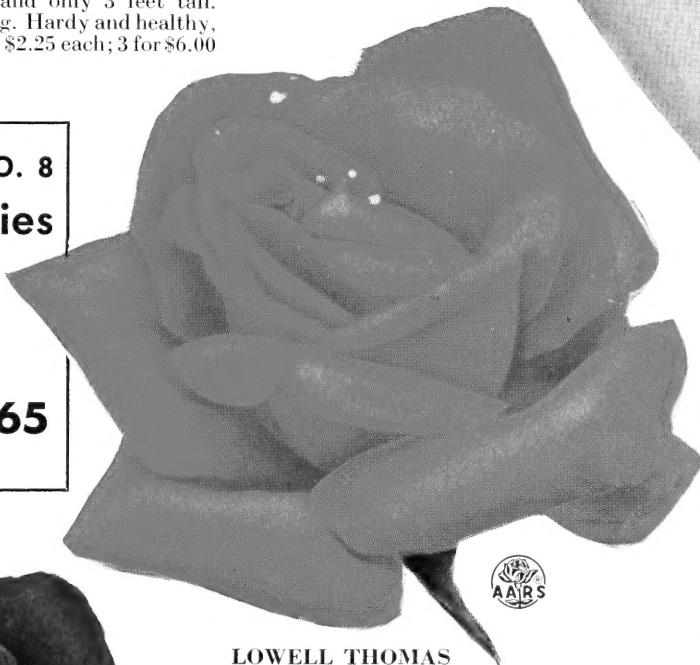
Four Beauties

First Love
Sutter's Gold
Happiness
Forty-niner

1 of each

Only \$7.65

(Value \$8.75)

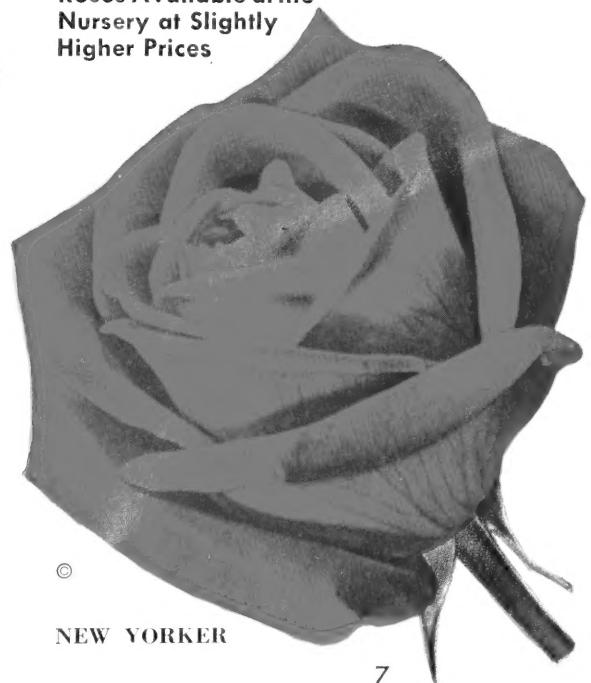


LOWELL THOMAS



CONFIDENCE

Container-Grown
Roses Available at the
Nursery at Slightly
Higher Prices



NEW YORKER

CHRYSLER
IMPERIAL



COLLECTION NO. 9

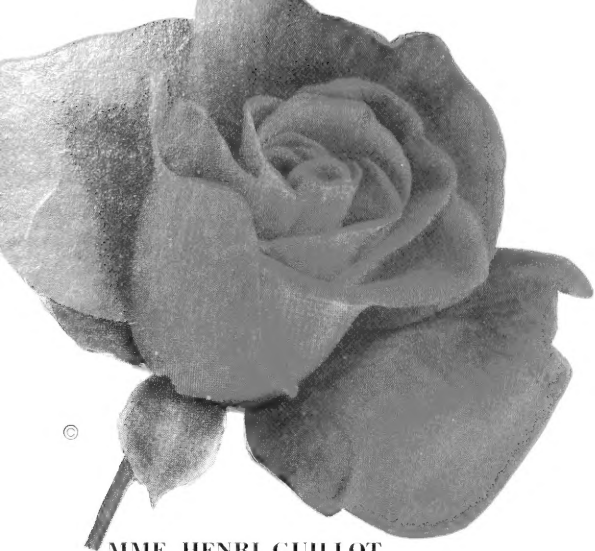
Ellen's Favorite

Tiffany Peace New Yorker
Helen Traubel

1 of each

Only \$8.50

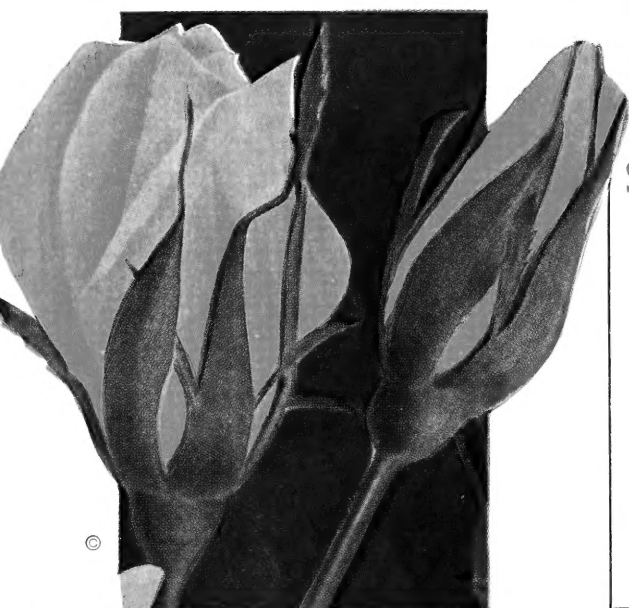
(Value \$9.75)



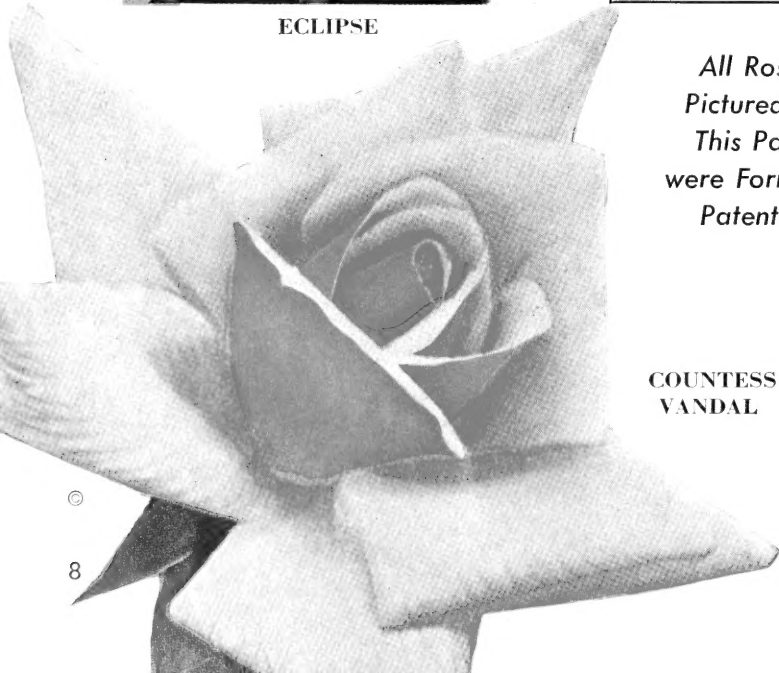
MME. HENRI GUILLOT

TEN OF A KIND

The reason we offer such a favorable discount for ten roses in this group of old favorites is the fact that we can handle them cheaper that way. This special quantity prices applies *only* when 10 of one kind are purchased. We can then give you original bundles of ten just as they are selected and tied right at the growing fields.



ECLIPSE



COUNTESS
VANDAL

NON-PATENTED HYBRID TEA ROSES

COUNTESS VANDAL. Beautiful flowers with the outside of the petals pink and the inside copper and gold. Delightfully fragrant. Often a winner at rose shows.

\$1.25 each; 10 for \$10.00

CRIMSON GLORY. The most beautifully formed bud of all the red roses. Deep velvety crimson blooms are produced abundantly on low-growing, bushy plants. It has been voted the most fragrant rose by the American Rose Society.

\$1.25 each; 10 for \$10.00

DAINTY BESS. Everybody knows and loves this clear pink rose, with its single flowers and its bright crimson stamens. Delicately fragrant and always a charmer. Blooms steadily all summer long.

\$1.25 each; 10 for \$10.00

ECLIPSE. Exquisite long buds and abundant, brilliant golden yellow blooms on vigorous, healthy, branching plants. Disease-resistant foliage. Unmatched as a boutonniere.

\$1.25 each; 10 for \$10.00

EDITOR McFARLAND. Deep pink blooms on vigorous, healthy, upright plants. The buds are beautifully sculptured, with classic grace. Wiry, strong stems; excellent fragrance. Widely grown all over the country.

\$1.25 each; 10 for \$10.00

ETOILE DE HOLLANDE. An old favorite, famous for its true old-time rose fragrance as well as its dazzling color. Exceptionally beautiful, deep scarlet buds develop perfectly on strong plants.

\$1.25 each; 10 for \$10.00

FRAU KARL DRUSCHKI. A hybrid perpetual instead of hybrid tea, which means that it grows both taller and more vigorously. Pure white, and long the standard of excellence in white roses. Blooms freely in spring and often repeats.

\$1.25 each; 10 for \$10.00

GIRONA. Fragrant flowers of yellow, so heavily streaked with glowing pink and red as to give an almost orange tone. Color varies with the weather. Rich attar-of-roses perfume.

\$1.25 each; 10 for \$10.00

KAISERIN AUGUSTE VIKTORIA. The favorite white in many gardens. Clusters of long beautiful buds last well and open to double, really white flowers. Fragrant, and especially liked for cutting.

\$1.25 each; 10 for \$10.00

McGREDY'S YELLOW. Large, bright buttercup-yellow blooms of good double form and unfailing performance.

\$1.25 each; 10 for \$10.00

Select Your Own Favorites

COLLECTION NO. 10

Choose from this list of old favorites the six varieties that you like best (or you may have more than one of a kind, so long as the total is six plants). Name them, with the collection number, on the order sheet.

Six Roses

\$6.50 (Value \$7.50)



CRIMSON
GLORY

*All Roses
Pictured on
This Page
were Formerly
Patented*

COLLECTION NO. 11

Four Old-Time Favorites

Eclipse

Countess Vandal

Crimson Glory

Mme. Henri Guillot

1 of each

Only \$4.40 (Value \$5.00)

Cultural Suggestions to Help You Grow More Beautiful Roses

SELECTING A LOCATION

Roses grow best in full sun, but will give very satisfactory results if they receive no more than half a day of sunlight, particularly if they receive that half day during the morning hours. Choose your location so far as possible to avoid undue competition with shrub and tree roots.

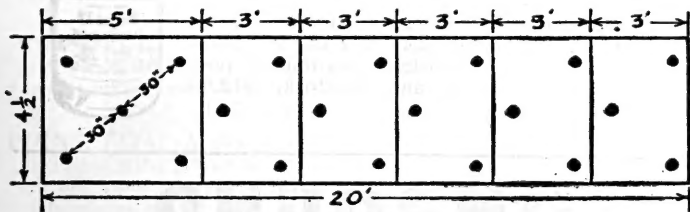
PREPARATION OF THE SOIL

If your intentions were honorable but your nice, new rose bushes arrived before you could put them into effect, then you need a quick but good way to prepare the soil for planting before the bushes dry out. I'd suggest this as a good method:

Dig a good sized hole, about 15 inches deep and 18 inches wide. If you are planting hybrid tea roses allow a minimum of 30 inches between plants; if you are making a hedge of floribundas, particularly the lower growing types, then dig a trench instead of individual holes and space the plants only a foot to 18 inches apart.

In the bottom of the hole place a 6-inch layer of a fifty-fifty mixture of dairy manure and peat moss. If your soil is of a heavy clay type, I suggest that you mix one-third woods earth or high grade top soil to two-thirds of your own clay soil before returning it to the hole. In addition, I find it good practice and a long-term benefit to add one to two pounds of bone meal to this mixture of soil. Do not use any commercial fertilizers at this stage. Bone meal will not injure the plants, but regular commercial fertilizers will burn them when used at planting time. Wait until the plant is well established (the Spring following planting when active growth is starting is a good time) before using this type of fertilizer.

If you were foresighted enough to have your soil preparation all completed before the rose bushes arrived, then you might follow a program like this one:



I like formal, straight beds for my roses, and I plan them according to the number of bushes to be set out. For instance a bed 4 1/2 feet wide by 20 feet long will hold twenty roses. To prepare the bed I dig out all the soil to a depth of 15 or 16 inches. Then, as in the case of planting roses in individual holes, I put in a layer over-all of mixed dairy manure and peat moss, mixed half and half, to a depth of six inches. If the garden soil is heavy clay, I mix it thoroughly, 2 parts garden soil and one part woods soil, leaf mold or good top soil before returning it to the bed. If you have a compost pile this is the very spot to use it instead of the woods soil, but be sure your compost is well rotted.

The rose bed looks better with a border around it, and this border, when made of brick or stone in the form of a low edging or retaining wall, serves two additional and useful purposes. It keeps grass from spreading from the lawn into the rose bed, and it serves to hold the surface mulch (discussed later) from washing away.

HANDLING BARE ROOT ROSES

We pack our roses to the very best of our ability and use the most modern methods to insure their safe, undamaged arrival in your hands. But this packing is at best a temporary protection to keep the plants in good condition during shipment. It is not suitable for storage. So, **unpack your roses on arrival.**

If it is at all possible, plant them at once. There is no spot so good for your new plants as Mother Earth herself.

If a day or two must elapse before you can get the roses planted, then unpack the bushes immediately, moisten the roots and cover them entirely from the air with damp peat or sphagnum moss. Let air reach the tops of the plants, but keep them in a cool place, sheltered from sunlight or wind.

If a week or more must pass before you can plant your roses, then the best thing to do is to bury them for the interval. This is a simple but

effective method of storage. Select a spot that is shaded from the sun and dig a trench about 12 to 18 inches deep and as long as the rose bushes are high. Remove the wrappings from the plants and lay them flat in the trench. Cover immediately with moist soil, making sure that clods are broken so the soil filters in well around the roots. If the soil is dry, add water, but the trench does not have to be filled with wet, muddy water. See that the plants are at least 3 or 4 inches beneath the surface. Plant buried in this manner will keep well for a considerable period if the weather is not too warm.

Above all, when handling bare roots plants, be positive that the roots are never allowed to dry out. Once this has happened no amount of care will restore the plant.

PLANTING YOUR ROSES

The rose bushes you receive from us have been pruned back to the approximate size best adapted to transplanting. No pruning should be done to the roots at all except to remove broken or damaged parts or to trim back an exceptionally long root which causes difficulty in planting. While your rose bush needs all the roots it has in order to get a good start, it is better to cut off that long root than to fold it back or curl it upward in the hole.

The tops of the plants should not be cut back any shorter than 12 to 14 inches here in the South, and in the case of the more vigorous varieties like President Hoover or Buccaneer canes, 14 to 16 inches long are perfectly all right. However, weak or damaged canes should be cut out entirely. Prune to a healthy, outward-pointing bud eye.

Keep the roots moist at all times. A good way to insure this is to carry the plants immersed in a bucket of water while planting.

Now you are ready for the actual planting of the rose bush. Make a cone of earth in the center of the hole, sloping it to a 45-degree angle, tamping it firm and having the top of the cone about 4 inches below the general soil level. Place the center of the root system on top of this cone and spread the roots out in their natural position, pressing them firmly into the sides of the cone. Be sure the bud union (bulge on understock where top is budded on the stock) is at or slightly above the ground level. Cover the roots and pack in firmly, filling the hole at first only about half full of soil, then watering thoroughly, adding more soil and watering again until the hole is filled to about 2 inches below the general ground level.

Now make a 2-inch rim of soil around the entire plant at the edge of the nearly filled hole, creating a basin about two feet in diameter. Into this basin put a mulch 2 to 3 inches deep and composed of a fifty-fifty mixture of well composted dairy manure and crushed corn cobs or very old (8 to 10 years) sawdust. This mulch reduces evaporation, helps control weeds, and allows the feeder roots to come up near the surface of the soil just below the mulch so that even cold and inactive soils will grow very fine rose bushes. The mulch also acts as an insulator against extreme heat in summer and cold in winter, protecting the tender and important feeder roots.

Water every day until you feel that the plants are well established. Use a soil soaker like our Money Bag Soaker to get the water deep down where it will do some good. Do not rely on a sprinkler to do the job!

FEEDING YOUR ROSES

There are plenty of opinions on how and what to feed roses, with proponents of fish meal, chemical fertilizer mixtures, bat guano, compost, and various manures all ready to be heard. We have our opinion, too. The feeding program we like best is a new one. I think that one of the greatest steps to more healthy, vigorous and productive plants has been accomplished by the development of foliage nutrients. By foliage feeding your plant absorbs food much faster and more completely than any other way, thereby producing more and better foliage and far more blooms with longer and stronger stems. And it makes feeding so much easier than the more laborious and messy methods of soil feeding. We recommend the use of a proportioner which fastens between your garden hose and water faucet and meters the concentrated plant food right into your garden hose so that you feed and water in one easy operation.

The fertilizer we have found most efficient is Golden State Plant Food. It can be used either as a foliage food or applied in the regular way to soil. We have had several users tell us they have increased their production of blooms by 50% to 75%, with longer and stronger stems just by spraying Golden State Plant Food on the foliage every two weeks during the growing season.

(Continued on next page)

ROSE CULTURE (Cont'd from page 3)

As a supplement to the Golden State Plant Food, we suggest feeding 3 times during the blooming period with $\frac{1}{4}$ cup of superphosphate per plant. This might be done during the months of April, June and August.

INSECTS AND DISEASES

Regular spraying or dusting every week or two during the summer will keep your plants healthy and free of both insects and diseases. If you like to use spray (which leaves no visible residue on the leaves) then we recommend Isotox and Orthocide. If you prefer to use a dust, just one product is needed to control both insects and diseases—Ortho Rose Dust. A yellowing of leaves on rose plants may be caused by excessive alkalinity, resulting in the inability of the plant to absorb food even though ample quantities are present. Iron chelates are a new discovered cure for this situation, with very rapid correction possible.

PRUNING YOUR ROSES

The best time to prune bush roses is during the latter part of February in the South. Cut back with sharp, clean, slanted cuts. Climbing roses should not be pruned for the first two years, but from the third year on cut back all new growth one-third, right after the blooming period.

DORMANT ROSE CARE

Just a little attention during the winter will prevent troubles in the spring and summer. No elaborate winter protection is needed for roses in the southland, but when they go dormant it is desirable to clean up old leaves which may carry over disease to the next season, and to spray with lime-sulphur, once in January and once in February before the leaves come out.

HAYES SPRAY GUNS

- *World's Largest Selling Garden Hose Sprayers*
- *Approved by Leading Manufacturers of Garden Chemicals*

HERE'S the New Modern Way to Kill Insect Pests and Fertilize Lawns

Applying the new, effective garden chemicals is as easy as watering when you use a Hayes garden hose sprayer.

The Hayes is fast, accurate—automatically mixes and proportions chemical and water in the exact ratio recommended by chemical manufacturers for killing insect pests, fertilizing lawns. The Hayes is the only gun with an adjustable nozzle deflector for spraying up, down, sideways, to high foliage. All Hayes guns are equipped with patented back-flow valve, a valuable safety feature.



HAYES 4

Makes four gals. of spray. Positive on-and-off control valve. \$6.45.



HAYES LAWN SPRAYER

Handles liquid and soluble fertilizers, lawn moth solutions, fungicides, weed killers, herbicides, etc. 1 to 60 ratio. Quart size jar. Sprays 15 gallons. \$3.95.

HAYES 6

Makes six gals. of spray. Longer nozzle reaches to inside of plants and low-lying leaves. \$9.95.



HAYES 12

A heavy duty 12 gallon sprayer. For estates, parks, industrial use, dairies, poultry and livestock. \$12.95.



NEW DUSTING COMPOUND

If you are a late afternoon and early evening gardener and find spraying harmful to your plants at that hour, we highly recommend you try our New Golden State Rose Dust. This is a new formula created by one of the leading Rose Research Foundations and is highly effective in the control of both Blackspot and Mildew. It also helps to keep Red Spider out of your garden. This is the formula of Sulphur and Copper used by most of the large growers in the control of the above pests in their growing fields. It may be applied either in early morning or late afternoon hours.

Lb. 75c

5 lbs. \$2.45

10 lbs. \$3.95

All Shipments are Postpaid

GOLDEN STATE PLANT FOOD

NEW EASIER MORE EFFECTIVE



Here is a new plant food that has been developed especially for your Roses. One of the greatest forward steps in a feeding program to produce healthier, more vigorous, and more productive plants has been accomplished by the development of foliage nutrients. Foliage feeding enables your plants to absorb food much faster and more completely than any of the old systems. This, of course, produces better foliage, lovelier blooms, with longer and stronger stems. Golden State Plant Food makes feeding your roses so much easier, and it is very simple to use. Follow the simple directions, which are given on the label, and your plants will be lovelier than ever before.

1-lb. Jar. \$1.15

10-lb. Pkg. \$5.95

5-lb. Pkg. 3.95

20-lb. Bag 9.95

POSTPAID

OLD FAVORITES



PICTURE

MME. HENRI GUILLOT. From bud to open bloom it shows lovely form and offers enticing fragrance. A glowing blend of rosy flame and watermelon-pink. Glossy foliage. \$1.25 each; 10 for \$10.00

PICTURE. Velvety rose-pink color. The flowers have reflexed petals, quite distinct from all others. Long, charming buds. \$1.25 each; 10 for \$10.00

PINK DAWN. Extra fragrant, large and double, with high center. Buds are deep rose-pink, opening to a livelier tone. \$1.25 each; 10 for \$10.00

POINSETTIA. A gay, bright scarlet hybrid tea with petals that roll back as the flower opens, giving it the form of a Christmas star as well as the color of a poinsettia. \$1.25 each; 10 for \$10.00

PRESIDENT HERBERT HOOVER. Exquisite long reddish buds, with the flowers opening to a lively mixture of flame and yellow. Great big flowers and great big bushes, tall and upright. Give it plenty of room in your garden, but don't fail to have it there! \$1.25 each; 10 for \$10.00

THE DOCTOR

A Golden State Rose Bush is an ever-welcome gift

See our
Guarantee
on page 2

COLLECTION NO. 12

Five Old-Time Favorites

Poinsettia Picture
The Doctor McGredy's Yellow
Kaiserin Auguste Viktoria

1 of each

Only \$5.50 (Value \$6.25)

RADIANCE. The well-known hardy, "fool-proof" variety. Gives a continuous succession of two-tone pink blooms with delicious fragrance. \$1.25 each; 10 for \$10.00

RED RADIANCE. One of the easiest of old favorites to grow. Light red buds open into bell-shaped flowers with rich fragrance. Hardy, prolific, free growing and the illustrious parent of the new and fascinating rose Careless Love (illustrated on page 2). \$1.25 each; 10 for \$10.00

THE DOCTOR. You can grow the largest pink buds and flowers from this variety of any hybrid tea, but to do this you must feed the plants liberally. (Never use fertilizer when planting roses. Wait until they are growing well before starting regular feeding.) The silvery pink of this variety and its intense perfume are world-famous. \$1.25 each; 10 for \$10.00



POINSETTIA



**McGREDY'S
YELLOW**

**KAISERIN
AUGUSTE
VIKTORIA**

ROSE LOVERS SPECIAL

COLLECTION NO. 13

Choose from this list of old favorites the twelve varieties that you like best (or you may have more than one of a kind, so long as the total is twelve plants). Name them, with the collection number, on the order sheet.

Twelve Roses

\$12.50

(Value \$15.00)



Imagine what a sensation grandiflora roses will make in your neighborhood! Grow some and make your friends sit up and take notice.

Grandiflora

QUEEN ELIZABETH. (Plant Pat. 1259.) This is the rose that proved so distinctive that it inspired the name "grandiflora" for these tall, bushy plants crowned with blooms of hybrid tea size and form, but with the tendency to grow in clusters rather than singly on a stem. The high-centered flowers are a lovely blend of soft carmine-rose and dawn-pink, set off by deep green, heavy-textured foliage that clothes the plant to the ground. Exceptionally vigorous and disease resistant, growing luxuriantly all season. The blooms are carried on long, almost thornless cutting stems. Fragrant and long lasting when cut, they are a joy to have in abundance. A beautiful plant to use as a landscape specimen.

\$2.50 each; 3 for \$6.60

ROUNDELAY. (Plant Pat. 1280.) A good example of the grandiflora advantage in profusion of bloom. Roundelay produces flowers every bit as well formed, high centered and graceful as hybrid teas, but with about three times as many to the plant as your favorite hybrid tea. The size of the plant has a lot to do with this, but the habit of putting several blooms on a stem is the real secret. The color of this rose is pure, luminous red, and it possesses both fragrance and long-lasting qualities. Flowers are medium in size and the vigorous plants about 4 feet in height, more upright than spreading, with ample, dark green foliage. The result of crossing Charlotte Armstrong and Floradora, Roundelay is a credit to both its fine parents.

\$2.50 each; 3 for \$6.60

No excuse for monotonous hedges just like all the others on your street. Be different—plant grandifloras instead.



QUEEN ELIZABETH

CARROUSEL. (Plant Pat. 1066.)

Winner of a special gold medal from the American Rose Society and the proud holder of a phenomenally high 9.2 rating. Carrousel is a trouble-free, semi-double, intense dark velvety red rose so universally admired that a garden is incomplete without it. Mildew resistant to a high degree, prolific and lovely in form. The vigorous plant gives an abundance of bloom. Perfect alone or with other grandifloras.

\$2.00 each; 3 for \$5.25

CARROUSEL

ROUNDELAY

COLLECTION NO. 14

1 each of

Queen Elizabeth

Roundelay

Carrousel

for only \$6.15 (Value \$7.00)

ROSES

MONTEZUMA. (Plant Pat. 1383.) Montezuma brings a new color to this class. It has a brilliance of hue which commands attention, its summer tone being a bright salmon-orange and its spring and fall color a deeper scarlet-orange. The buds are long and tapering and the very long-lasting flowers are hybrid tea in character. The plants grow 4 feet tall or more, with a distinctive slender form, although the canes are free branching and very vigorous. The foliage is faultless. If you now have Buccaneer, this is an excellent companion variety.

\$2.75 each; 3 for \$7.20

TEXAN. (Plant Pat. 1471.) Really classed as a floribunda, but it grows like a grandiflora so we'll put it here with the others. Whatever you want to call it, you'll say it's super! The buds are of ovoid form and medium size, becoming softly scented, double, high-pointed flowers of real rose-red with yellow base. The color refuses to turn blue, no matter what the weather. The bushy plant grows 5 feet tall and is covered with dark, leathery leaves. An abundant and continuous bloomer.

\$2.50 each; 3 for \$6.60

BUCCANEER. (Plant Pat. 1119.) Buccaneer is one of the reasons for the existence of the grandiflora class. While it is new to the public, it has been waiting for introduction for some time. The rose had a host of fine qualities, but the hybridist was unable to fit it into the scheme of things before the grandiflora class was acknowledged. The blooms were hybrid tea size and type, the sunshine-yellow color was non-fading and bright, the buds were long and tapering, and the open bloom was long lasting to an extreme degree. But the plants were just bigger and huskier than anything in the hybrid tea class, and to introduce it as a hybrid tea would have been misleading, since it towers so grandly above them in stature. But now there is a place for this fine rose—the only yellow in the class. If you locate it properly where it will not obscure less robust plants, you'll find that its 5 to 6-foot height will be an advantage and a pleasure well worth having.

\$2.50 each; 3 for \$6.60

**COLLECTION
NO. 15**

**1 each of
Montezuma
Buccaneer
Texan**

Only \$6.75

(Value \$7.75)

MONTEZUMA

RED as a prairie fire
TALL as a ten-gallon hat
Softly SCENTED as a southern belle

TEXAN

BUCCANEER

CLIMBING AND



©

**NEW DAWN
BLAZE**



IMPROVED BLAZE. "Red" seems a weak word to use in describing the color of this wonderful climber. It is a smashing, dashing scarlet, presented in such a tremendous mass of clustered bloom as to make it the one indispensable rose, even if you can spare it only a minimum of ground space. Hardy and healthy, it blooms in spring, followed by occasional flowers in summer and fall.

\$1.35 each; 10 for \$11.00

CLIMBING CECILE BRUNNER. Dainty little rose-pink "Sweetheart" flowers in huge clusters that just about cover the plant. Cecile Brunner is a famous old rose—a long-time favorite in its class. This climbing form is a strong grower of medium size.

\$1.75 each; 3 for \$4.65

CLIMBING CHRYSLER IMPERIAL. (Plant Pat. 1528.) Gorgeous big buds opening to large, rich crimson-red flowers with garnet reflections. Fragrant, long lasting and carried on good strong stems, the blooms are just as fine for cutting as when grown on the bush form. This is a really spectacular climber with heavy canes that reach a height of 15 feet. Hardy and free flowering.

\$2.75 each; 3 for \$7.20

CLIMBING CRIMSON GLORY. (Plant Pat. 736.) A strong, fast-growing plant covered with high-pointed, vivid crimson flowers on sturdy stems. Refreshing fragrance and clean, healthy foliage. This is an extremely good climber that has gained wide popularity. It is a stand-out wherever grown. Plant it and see!

\$2.50 each; 3 for \$6.60

CLIMBING ETOILE DE HOLLANDE. One of the best of all red hybrid teas, here presented as a climber. A big, vigorous grower that will give plenty of bright scarlet, long-stemmed blooms with rich perfume.

\$1.35 each

CLIMBING GOLDSLOCKS. (Plant Pat. 1090.) Here is the climbing form of the popular golden yellow floribunda. It is a very vigorous and hardy plant, which will grow 6 to 10 feet tall. Fresh buds keep coming on steadily, making a lovely rich mass of golden color against a dark green foliage background. It will bloom the first year it is planted.

\$2.50 each; 3 for \$6.60

We use and recommend

**GOLDEN STATE
PLANT FOOD**

A climbing rose planted against a picket fence.



©

CLIMBING GOLDSLOCKS

A climbing rose framing a window



PILLAR ROSES

GOLDEN SHOWERS. (Plant Pat. 1557.) This excellent All-America winner for 1957 displays its long-pointed buds and large, vivid deep yellow blooms from early spring until late fall. The foliage is glossy green and is highly resistant to mildew. Can be trained as a pillar rose or climber.

\$2.75 each; 3 for \$7.20

GOLD RUSH. Deep orange buds splashed carmine, with open flowers the color of metallic gold. A lively everblooming shrub or low climber. Very fragrant.

\$1.35 each

CLIMBING KAISERIN AUGUSTE VIKTORIA. Elegant large, beautifully furled buds on long stems. The color is ivory-white with a hint of lemon. A strong, free-flowering climber.

\$1.35 each

NEW DAWN. Loved for its many extra-fine qualities—its hardiness, long life, strong climbing ability, waxy dark foliage and everblooming habit. The nicely formed, fragrant flowers are of delicate apple-blossom-pink and are borne on good stems.

\$1.35 each

PAUL'S SCARLET CLIMBER. Completely covered with a great profusion of vivid scarlet-red blooms in early spring. Ideal for fences, walls or porches. Very hardy.

\$1.35 each; 10 for \$11.00

CLIMBING PEACE. (Plant Pat. 932.) The same wonderful flowers on this climber as on the bush form. Vigorous growing and continuous blooming, this is one of the finest of all climbers. The flowers are perfect for cutting.

\$2.25 each; 3 for \$6.00

CLIMBING PICTURE. (Plant Pat. 524.) Just about as nice a clear pink as you could want. The flowers are very double and of excellent form. A glorious climber reaching a height of 6 to 8 feet.

\$2.25 each; 3 for \$6.00

CLIMBING SHOW GIRL. (Plant Pat. 892.) A vigorous climber with very deep pink, perfectly formed buds. Healthy and floriferous.

\$2.25 each; 3 for \$6.00

CLIMBING SUTTER'S GOLD. (Plant Pat. 1185.) Long buds splashed orange and red, opening to yellow flowers with strong color and perfume. A very vigorous climber; free flowering.

\$2.50 each; 3 for \$6.60

CLIMBING TALISMAN. Buds and open flowers of lovely red and gold. A frequent bloomer with a pleasant tea fragrance.

\$1.35 each

YELLOW BANKSIA. An old favorite with little button-like, soft yellow blooms. This beautiful old-fashioned climber will add spice and charm to any garden. Not recommended for northern climates.

\$2.25 each; 3 for \$6.00



©

CLIMBING CRIMSON GLORY

Golden State Tree Roses



Tree roses provide an excellent variation in your plantings and are peculiarly adapted to uses not filled by bush or climbing roses. They are superb as a formal border on each side of a walk, as points of interest in general flower borders, as doorway plantings, and as dependable flowering shrubs of sufficient height to do background service. We have tree roses in bare root during January, February and March at the prices quoted here. Blooming plants in containers are available at slightly higher prices at the nursery but cannot be sent by mail. Prices are as follows: \$5.45 each; 10 for \$50.00. If your roses are to be sent bare root by mail, add 50 cents for each plant for packing charge.

ALL TREE ROSES ARE BUDDED ON 38-INCH STANDARDS

CARELESS LOVE. Unusual, magnificent variegated.

CARROUSEL. Mildew-free, dark red award-winner.

CHARLOTTE ARMSTRONG. The favorite rose of the South. Cerise.

CHRYSLER IMPERIAL. Rich red, full, fragrant flowers. Long lasting.

ECLIPSE. Fine light yellow of many years' standing. Popular.

FORTY-NINER. Red on the petal face, straw-yellow on the back.

HELEN TRAUBEL. Pink to apricot. One of the best for the South.

MOJAVE. Orange-scarlet prize-winner.

MONTEZUMA. Brand-new salmon-orange grandiflora.

NEW YORKER. Dazzling bright red blooms in profusion.

PEACE. The yellow rose everybody knows.

QUEEN ELIZABETH. All-America pink grandiflora.

SLEIGH BELLS. White flowers. Beautiful foliage.

SUTTER'S GOLD. Yellow shaded orange and red. Excellent.

TIFFANY. Light pink with yellow at base of petals.

PLEASE USE OUR CONVENIENT ORDER BLANK

FOR MASSES OF COLOR

Floribunda



© SPARTAN

CIRCUS. (Plant Pat. 1332.) A rose of great interest because it changes color as the flower is exposed to the sun. Buds are orange and yellow, opening to yellow, changing rapidly to orange, orange and pink, and finally bright red. Low, compact plants.

\$2.50 each; 3 for \$6.60; 25 for \$50.00

CRIMSON ROSETTE. (Plant Pat. 901.) Large, open clusters of distinctive flowers in great profusion all season. Brilliant crimson, but the form of the flower with its tight rosette of 50 or more petals and its formal yet delicate appearance will be the characteristics that win you.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

BETTY PRIOR. One of the taller floribundas, with plants from 3 to 3½ feet high and an immense mass of bloom. Flowers are 5-petaled, opening to shell-pink from a lively red bud. Plants are both vigorous and healthy.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

CECILE BRUNNER. This is a true polyantha rose, with tiny pink buds and flowers on wiry stems held well above the foliage. Everything about this "Sweet-heart Rose" is dainty. Plants grow only 1 to 1½ feet tall.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

CHINA DOLL. (Plant Pat. 678.) Makes a perfect mound of little china-rose blooms. The plants are only about 1½ feet high but very healthy and mildew resistant and make one of the finest low borders. Blooms all season.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

FASHION. (Plant Pat. 789.) Hundreds of coral-pink or coral-peach blooms. The suffusion of gold lends brilliance and at the same time a softness to the flower. Plants are good and vigorous, with neat, glossy foliage and a height of 2½ to 3 feet.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

FLORADORA. Nothing like it! The color is an astonishing cinnabar-red that just screams for attention and never fails to get it. Great clusters of 8 to 12 flowers in a group. 2½ to 3 feet tall.

\$1.25 each; 3 for \$3.30; 25 for \$25.00



CIRCUS

GARNETTE. Small flowers of deepest red, in tight clusters. Low, neat plants; in fact, this is that charming potted plant you may have seen in the florist shops. It's perfectly hardy outdoors.

\$1.25 each; 3 for \$3.30; 25 for \$25.00

GLACIER. (Plant Pat. 1025.) The slow opening of these glistening white buds into large, fine blooms is a thing to behold. The foliage is a deep glossy green.

\$2.00 each; 3 for \$5.25

GOLDILOCKS. (Plant Pat. 672.) In our opinion the best yellow floribunda because it has a longer season of bloom than any other yellow. Blooms are very double and up to 3 inches across. Plants grow 2½ feet high and have ample, glossy, disease-resistant foliage.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

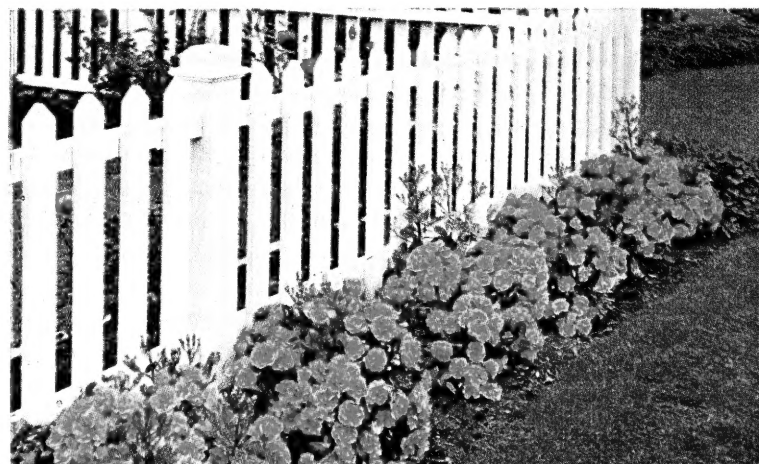


© PINOCCHIO

© WHITE BOUQUET



CHINA DOLL



ALL SUMMER LONG

Roses

Please use our convenient
Order Blank.

INDEPENDENCE. (Plant Pat. 1036.) Exceedingly bright firecracker-red blooms, orange-scarlet in tone, carried in clusters of 6 or more, each flower up to 4 inches across. Bushes are compact, heavily foliaged, 2½ to 3 feet tall. Non-fading; mildly fragrant.

\$1.75 each; 3 for \$4.65; 25 for \$35.00

JIMINY CRICKET. (Plant Pat. 1346.) The winning floribunda rose in the All-America Selections for 1955. It carries great bursts of orange-red blooms which turn to coral-pink with age, and it repeats steadily all season long. Plants are 4 feet tall, with glossy, disease-resistant foliage. Pleasing damask fragrance.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

MA PERKINS. (Plant Pat. 1143.) The blooms start out suffused heavily with yellow, but as the flowers develop this tone changes to a peach shade with shades of red in the outer petals. In the final stages the flowers are shell-pink. Disease resistant.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

PINK ROSETTE. (Plant Pat. 902.) Just like its companion plant, Crimson Rosette, except that the flowers are of a pink shade.

\$1.50 each; 3 for \$3.90; 25 for \$30.00

PINOCCHIO. (Plant Pat. 484.) Big sprays of rich salmon buds flushed with gold, opening to attractive double blooms of soft clear pink. Very hardy, free blooming and well branched. About 2 feet tall.

\$1.75 each; 3 for \$4.65; 25 for \$35.00

RED PINOCCHIO. (Plant Pat. 812.) One of the best red floribundas, this long-lasting flower combines the best qualities of Pinocchio and Donald Prior. Large, rich scarlet clusters, sometimes appearing much deeper red. Vigorous and hardy.

\$1.75 each; 3 for \$4.65; 25 for \$35.00

SPARTAN. (Plant Pat. 1357.) A sparkling warm orange-red bloom softening to reddish coral. In constant bloom from early spring to severe frosts. The foliage has no equal for both beauty and vigor of growing habit.

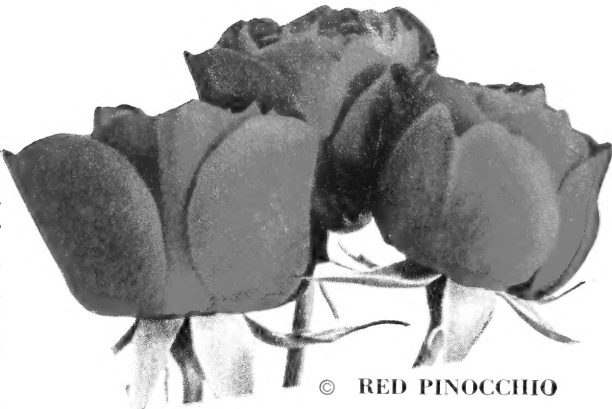
\$2.75 each; 3 for \$7.20;
12 for \$28.80

VOGUE. (Plant Pat. 926.) Another All-America winner. Clusters of vivid cherry-coral flowers up to 4 inches across. Free blooming and fragrant. Plants are sturdy and grow to 3 feet tall.

\$2.00 each; 3 for \$5.25; 25 for \$40.00

WHITE BOUQUET. (Plant Pat. 1415.) Medium-high, rounded plant, nearly always blanketed with very large, snow-white blooms. Sweet spicy fragrance. Excellent for beds, foundation plantings and property borders. Lustrous, dark green foliage.

\$2.50 each; 3 for \$6.60



© RED PINOCCHIO



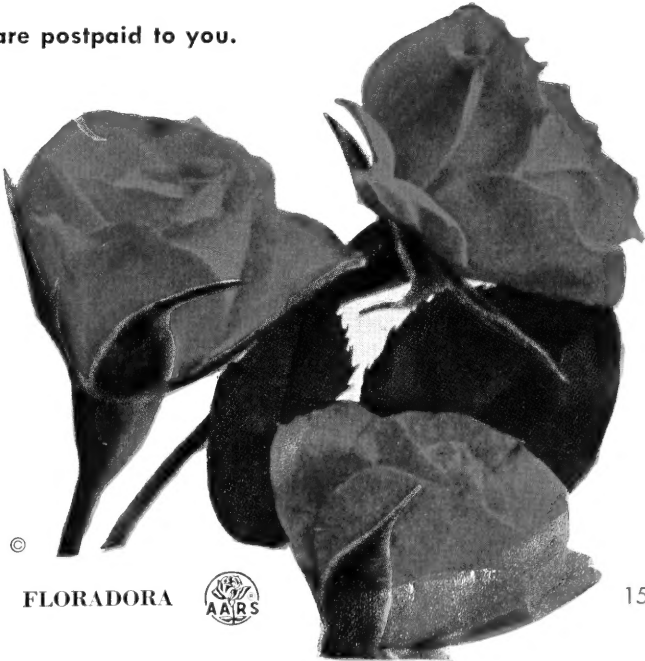
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© MA PERKINS



© FLORADORA



All our Roses are postpaid to you.

THE 3 All-America WINNERS FOR 1958

These three roses are the newest winners of the All-America award that is given to new varieties rating highest at carefully supervised test gardens in various parts of the United States

Hybrid Tea Rose, WHITE KNIGHT

(See Front Cover Picture)

(Plant Pat. 1359.) A regal flower of pure satiny white which does not fade or discolor. Generally each stem carries only one bloom, which lasts a long time. Very vigorous and upright, to 3 feet or more. A deluxe cutting rose. \$3.00 each; 3 for \$7.95



©

Floribunda, GOLD CUP

GOLD CUP

(Plant Pat. Applied for.) A new large Floribunda with deep yellow buds opening to non-fading, sweetly perfumed flowers. The 2½-foot plants are scarcely ever without bloom from spring to frost. Dark glossy foliage and freely sprouting basal shoots. Distinguished for its vigor, size, form and productiveness, this is a new Rose that is sure to win friends far and wide. \$2.50 each; 3 for \$6.60

FUSILIER

(Plant Pat. Applied for.) This bushy, 3-foot plant, with its heavy, lustrous dark leaves, forms a perfect background for the flaming orange-scarlet blooms. Dark red buds open slowly to 3—3½-inch flowers. The wide petals are very bright in warm weather, with darker tones when the days turn cooler. Each flower is fully double, with up to 40 petals, frilled and ruffled. The plant blooms freely and continuously all season long, producing a fusillade of fragrant, gaily colored flowers. \$2.50 each; 3 for \$6.60

Floribunda
FUSILIER

GOLDEN STATE NURSERIES

On the East Side of the Marietta 4-Lane Highway
3½ Miles North of the Chattahoochee River Bridge

MAILING ADDRESS: BOX 12157

ATLANTA 5 • GEORGIA

TELEPHONE: HEMLOCK 5-4595

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